

Version of 3 July 2024

# ENVIRONMENTAL STATEMENT 2023

EMAS – MCI Benelux SA

November 2022 ► December 2023



**MCI Benelux SA**  
Avenue des Arts 47  
1000 Bruxelles  
BELGIQUE



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## Introduction

The **EMAS registration and ISO 14001 certification** constitute milestones in the life of MCI Benelux.

It is the result of mci group's historic commitment to sustainability; a commitment which is marked by the desire to implement best practices in favour of the environment, societal commitment, and economic performance.

It is the result of MCI Benelux's desire to follow an ethical and responsible approach, but also to put into practice the fundamental principles of EMAS, namely: **performance, transparency and credibility**.

MCI Benelux has setup a management system, which will guarantee the environmental performance of its communication, consultancy and event organisation activities.

MCI Benelux' **environmental statement** is the first one to be published, intended to continually evolve. Each year, MCI Benelux aims to set new objectives, integrate new indicators, and demonstrate the positive impact of our initiatives.

This declaration embodies the commitment and dedication of all of MCI Benelux co-workers and partners.

Idoia Rodés Torrónategui  
Managing Director  
**MCI Benelux SA**



MCI was awarded the EMAS (under number BE-BXL-000049) and ISO 14001 certifications by Bruxelles.Environnement<sup>1</sup> on January 8, 2024 – valid until January 7, 2027.

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<sup>1</sup> Brussels Environment Agency

# 1. Summary presentation of the activities

## MCI Benelux SA

**MCI Benelux** belongs to **mci group** (100%), whose head office is based in Geneva (Switzerland).

Company created in 1987 by Roger Tondeur in Geneva, mci group is today one of the world leaders in the organisation of conferences for public authorities or associations. The group is present in 31 countries via a network of 60 offices, and counts more than 1,450 employees.

For more information: [www.mci-group.com](http://www.mci-group.com)

Founded in 2003, **MCI Benelux SA** is a leading service company based in Brussels in the field of communication, public relations and event organisation.

MCI Benelux successfully uses events as strategic communication tools to draw attention to specific issues, policy initiatives, programmes; launch new products or services; or to highlight key messages.

As such, MCI Benelux delivers small to large-scale multilingual events for a variety of institutional and corporate clients in Europe and around the world (Asia-Pacific, South America, Africa, USA).

Our activities can take many forms and include seminars, workshops, conferences, congresses, exhibition spaces, debates, etc. in physical, hybrid or virtual form.

MCI Benelux's role extends to the design and management of IT solutions for events, such as dedicated event platforms, online survey solutions and other forms of interactive content for attendees, consultancy strategy, production of content and communication tools, as well as their strategic planning and activation.

MCI Benelux specialises in event strategy and meets the expectations of many different target groups, ranging from the general public to policy makers, media professionals or specialists from various sectors (European Union policies, finance, security, ICT, health ).

## Legal provisions

MCI Benelux is committed to respecting and upholding the European, national and local legislation in terms of environmental regulations and other provisions.

MCI Benelux is fully compliant with all professional, environmental and social legislation.

Regarding the evolution of the environmental legislation (regional, national and European) is monitored by:

- Subscription to the professional newsletters from Bruxelles-Environnement.
- The support from Mahavi SRL, which is operating a continuous monitoring of the legislation;
- A proactive monitoring of European legislation from the European Commission website<sup>2</sup>.

<sup>2</sup> [Sectoral Reference Documents \(europa.eu\)](http://Sectoral Reference Documents (europa.eu))

- mci group is operating a close monitoring of European and international legislations, standards and best practices, which it then shares with all MCI entities.

An active revision of the legislation is operated every six months.

Cofinimmo manages Arts 47. The environmental permit is: **211045** – valid until 10 June 2033.

## Scope of the EMAS registration

### Operations

The scope of the EMAS registration and ISO 14001 certification is the following:

- **Internal activities**  
Electricity and water consumptions, waste, purchase, travels, cloud-solutions, etc. which are generated or needed from our day-to-day activities.
- **Organisation of events**  
MCI Benelux organises events on behalf of its clients (corporations, associations and institutions), which require purchasing goods and services from a variety of suppliers in Belgium, Europe and worldwide.
- **Communication activities**  
The registration also applies to all services and goods delivered in the framework of the communication projects which we deliver on behalf of our clients.

### Sites

**MCI Benelux' offices** are located at:

Avenue des Arts 47  
1000 Brussels  
Belgium

It occupies the 3<sup>rd</sup> and 4<sup>th</sup> floors of the building – which counts a total of 7 floors.

Arts 47 is the **only location** of MCI Benelux's.

MCI currently employs 68.9 full-time equivalent employees (FTE average for the observation period).

### Context and suppliers

MCI Benelux is renting its office space from Cofinimmo – the entity which manages the whole of the Arts 47 building, and ensures the regulatory compliance of the premises.

- The maintenance of the premises (building, heating, HVAC, etc.) is organised by Cofinimmo
- The cleaning services are delivered by IRIS Group (under a service contract with MCI Benelux)
- Fire extinguishers are controlled by SICLI (under a service contract with MCI Benelux)
- Waste management services are delivered by MCA (under a service contract with Cofinimmo).

## Managerial structure

The implementation of the EMAS registration and ISO 14001 certification is actively supported by the top management of MCI Benelux.



EMAS Ambassadors - All Talents across the entire company

- Ms Idoia Rodés Torrontegui**  
**Managing Director** of MCI Benelux and Chairperson of mci group Brussels is directly involved in the EMAS Taskforce.
- Ms Isabelle Servais**  
**Director People & Culture**, responsible for managing all HR-related matters.
- Ms Karolin Fink**  
**Director Business Services**, responsible for the implementation of all working protocols, internal communication & internal events.
- Ms Julie Tack**  
**Corporate Social Responsibility Champion**, part of the EMAS Taskforce, as CSR activities are central to MCI Benelux' daily life as a cohesive company.
- Mr Vincent Gallego**  
**Sustainability Officer**, the main contact point and leader person for all EMAS and ISO 14001 matters within MCI Benelux.

MCI Benelux is organised in Business Units, which play an active role in the implementation of the EMAS and ISO 14001 principles, namely:

- Mr Jeroen Van Liempd** – Director AM&C - Engagement, Associations and Communities
- Ms Isabelle Deniaud** – Director Professional Congress Organisation (PCO)
- Mr Gianluca Polenta** – Director Corporate Division & OVATION
- All MCI Brussels staff members (MCI Benelux, logos and BBE)** – The EMAS Ambassadors

The implementation of the core principles of EMAS, as much as the daily discipline and communication abilities which it requires, is actively supported by all members of the staff. In addition to the positive impact on the environment and society, the EMAS registration and ISO 14001 certification are the result of the commitment of a professional community.

MCI Benelux shares its premises – processes, management systems, etc. – with two other entities, which are part of the mci group, namely **logos** (LS-Europe SA) and **Business Bridge Europe (BBE)** – under the common name of “**mci group Brussels**”. While not directly concerned by the EMAS registration and ISO 14001 certification, both entities and all the members of their staff have systematically been included in the global vision, implementation, trainings, communications and processes.

## Sectoral best practices

The scope of our activities are not effectively covered by best practice sectoral registers.

However, MCI Benelux is regularly delivering services to the European and international institutions. As such it is implied that we would seek to comply to a set of commonly agreed best practices:

- **The European Commission 7 Steps for Greener Events**  
The SCIC (Common Translation and Conference service) has released guidelines for the improvement of the environmental performance of events.
- **UN – Green Events Tool**  
MCI Benelux is monitoring stakeholders’ expectations at global level from the tool setup by the United Nations on the reduction of the environmental impact of events.
- **Trace by Isla**  
Many platforms are available today, which provide structured recommendations on how to minimise the impact of events. MCI – at mci group level – has chosen Trace as the reference in the field.

## 2. NACE codes

MCI Benelux operates on the basis of the following NACE codes:

**Main Activity** : 82.300 - Organisation of conventions and trade shows

**Secondary Activity** : 73.11 - Advertising agencies



## 3. Environmental policy

### Sustainability Policy

11 October 2023

MCI Benelux SA is specialised in communications, delivering services such as the organisation of events, promotional campaigns and consultancy. The scope of the policy also includes the general administration and management of its offices in Brussels.

MCI Benelux SA aims at reducing as much as possible the environmental impact of its activities and to implement and promote sustainable and ethical practices. In this respect, MCI Benelux SA actively supports the policy and the engagements of mci group in terms of sustainability. mci group is signatory of the UN Global Compact, of the Net Zero Carbon Pledge, supports the Sustainable Development Goals of the United Nations, and communicates on its results in accordance with the principles of the Global Reporting Initiative.

With the EMAS registration, MCI Benelux SA commits to:

- Reducing the environmental impact of its activities.
- Continuously improving its organisation and its environmental performance for its clients and projects, as well as internally.
- Upholding its legal conformity obligations, as well as those related to its key stakeholders (employees, consultants, clients, suppliers, partners and mci group entities).

In practical terms, this commitment is implemented through concrete actions such as:

- Setting up a responsible management system aiming at optimising energy and water consumption and reducing the carbon footprint of our activities.
- Raise awareness and train our collaborators on sustainability and invite them to adopt a responsible behaviour and to promote sustainability practices.
- Guarantee an inclusive working environment, which fosters well-being at work for all coworkers.
- Promote alternative transport solutions for coworkers, clients and partners alike.
- Select suppliers which share the same vision as mci group Brussels through a certification or a strong, credible and verifiable sustainability policy.
- Promote sustainability best practices towards our stakeholders.
- Support partners and suppliers which have chosen to adopt a sustainable economic model.

MCI Benelux SA, in accordance with EMAS' core principles is committed to continuous improvement, to the promotion of best practices and to a proactive communication on the societal benefits of EMAS.



Idoia Rodés Torrónategui  
Managing Director MCI Benelux SA



Tomorrow's  
People

## 4. Significant environmental issues

The key environmental issues, direct and indirect, which cause the significant environmental impacts are the following:

<b>Electricity consumption</b>	The electricity consumption of MCI Brussels Group (which includes logos and Business Bridge Europe) in our premises located at Arts 47, 1000 Brussels
<b>Water and heating (Gas)</b>	Water consumption and heating are managed centrally for the whole building. Nevertheless, MCI Benelux seeks to minimise water and heating consumptions as much as possible.
<b>Waste</b>	Waste is also centrally managed for the whole building. MCI is setting up proper waste-sorting measures, and seeks to minimise waste production altogether.
<b>Fire prevention and first aid</b>	The permanent presence of at least one trained (and certified) fire prevention officer and first aid officer on both floors.
<b>Mobility of suppliers and visitors (indirect)</b>	Visits and deliveries to MCI Benelux premises have an environmental impact (carbon footprint).
<b>Data stored on the Cloud</b>	Storing data on the Cloud solution generates a very significant energy consumption.
<b>Organisation and production of events</b>	The production of events has an impact linked to the consumption of raw materials and the production of waste, which are due to the provision of meeting rooms, hotel rooms, production of communication equipment, catering, etc.
<b>Travel and (indirect) travel</b>	Events, in essence, are intended to bring together people from diverse origins. The travels of MCI staff (direct) and participant travels (indirect) have a significant carbon impact, which we must seek to reduce.

To determine the importance of these different significant environmental impacts, we opted for the Fine and Kinney method, which assesses the gravity (G), occurrence (O) and mastery (M) of the different environmental issues, and mirrors it with the capacity of the organisation to respond effectively.

Gravity (G)			Occurrence (O)		Mastery ( M )	
Minor	Non-measurable environmental impact	1	Daily	10	Very effective measures put in place and no other measures can be taken to date	1
Marginal	Impact on the environment quickly controlled	10	Weekly	7	Measures responding to risk situations but which can be improved	3
Critical	Significant but reversible environmental impact	25	Monthly	5	Insufficient measures	6
Catastrophic	Significant and irreversible environmental impact	50	Quarterly	3	No measures are in place / The measures in place are ineffective	10
			Annually	2		
			Exceptional	1		

The final scoring of each criterion is a **multiplication** of the scores for **Gravity, Occurrence and Mastery**. This final scoring outlines the criterion on which specific action needs to be planned and executed.

## 5. Environmental objectives

The general and specific environmental objectives that MCI Benelux pursues, with regard to significant environmental aspects and their impact, are the following:

### 5.1 Electricity consumption

Whilst the building already presents a high level of efficiency in relation to electricity and heating (LED lamps, movement detectors, strict hot/cold policy, etc.), a specific objective will be to keep the consumption to the lowest possible level, and to reduce it further, by addressing swiftly any issue and adopting best practices.

### 5.2 Fire prevention and first aid

MCI Benelux supports teleworking. All members of staff are authorised to work remotely up to maximum three days per week. Whilst this policy contributes to a better work/life balance as well as it reduces emissions linked to commuting, it is still raising a new and yet important issue, which is that of onsite fire prevention and first aid. By law, all companies based in Brussels are in the obligation to permanently have a fire-prevention officer and a first aid officer onsite.

### 5.3 Carbon footprint of visitors

Reducing the carbon footprint is a central and essential objective which takes different forms. The desire will be to inform our customers and suppliers about alternative and “green” mobility solutions when visiting our premises.

### 5.4 Environmental impact of digital documents and applications

Sending emails, storing documents on cloud-based solutions have a considerable impact on the environment, due to the energy consumption which they generate.

As of 2024, we wish to encourage our employees to take part in a “Digital Clean-Up” action and to measure the effective CO2 savings from the removal and/or archiving of online data.

### 5.5 Strengthen the sustainability of events organised by MCI Benelux

Events, par excellence, are activities which require the use of numerous subcontractors, suppliers and service providers. The objective will be to “curate” our database, and increase our collaboration with subcontractors (hotels, conference rooms, transport services, caterers, printing companies, etc.) which are themselves engaged in the same sustainability policy as us.

### 5.6 Travel and movement

The travel of event participants has a very significant impact in terms of carbon footprint. However, these are activities over which MCI Benelux has limited influence. MCI Benelux aims to raise awareness among as many participants as possible of the need to adopt the best possible practices to minimise this impact.

When it comes to professional travels of MCI Benelux’ members of staff, the principle of sobriety applies. Our vision is that digital solutions (i.e.: Teams, Webex, Zoom or others) must be the default solutions, and that physical trips should only take place when physical presence is essential, and brings a clear and measurable added-value.

MCI Benelux is not supporting any company-car policy, as it restricts it to structural members of staff (see 7.2.6).

MCI Benelux will also soon monitor accurately the CO2 impact of the missions executed by its members of staff when delivering services to clients, or meeting with structural partners and subcontractors. This policy has been decided at mci group level, and will be implemented by MCI Benelux in 2024 in accordance to mci group’s methodology.

## 6. Description of actions implemented and planned

*A description of the actions implemented and planned to improve environmental performance, achieve the general and specific objectives set and ensure compliance with legal requirements relating to the environment.*

### 6.1 Activities related to our environmental objectives

- **Sobriety (continuous)**  
Sobriety is the guiding principle for all activities related to daily life within the company. This term means that all members of MCI Benelux will strive to adopt exemplary behaviour to minimise electricity, heating and water consumption as much as possible, as well as the emission of waste.
- **Trainings for fire prevention and first aid (executed and continuous)**  
Several co-workers will take part in training sessions (by a certified company) for fire prevention and first aid trainings.
- **Communication on “soft mobility” (planned for 2024)**  
Our premises are very conveniently accessible through public transport. In the coming months, we will be publishing a specific plan on how to reach our premises via the different mobility solutions available in Brussels (train, metro, busses, electric scooters, etc.). This mobility plan will be published on our website.
- **Digital clean-up (planned for 2024)**  
In 2024, we will be integrating a new activity within the scope of the EMAS / ISO 14001 objectives. The activity will consist in involving all coworkers in the reduction of the amounts of data which they are storing on cloud-based solutions (such as SharePoint, for instance), and on their personal email accounts.
- **ESG Supplier Tracker (executed and continuous)**  
The organisation of events, as well as the production of communication material has a direct impact on the environment. Our procurement policy implies to foster collaborations with suppliers which are placing sustainability and the environment at the centre of their priorities. The ESG Supplier Tracker allows to log and track sustainable suppliers, to monitor collaborations with such suppliers, and calculate the amounts purchased from them Vs non-compliant suppliers.

### 6.2 Additional activities

- **Incident management**  
An online form for reporting sustainability-related incidents is available to all staff. This form is accessible on the intranet and on MCI staff' smartphones. It allows them to report and document any incidents, which are then automatically transferred to Sustainability Officer for further action.

This online form can also be used to suggest improvements for environmental practices.

MCI Benelux undertakes to deal with all incidents and suggestions within a very short time frame. The objective is to process the incident/suggestion within 3 working days, in the form of an improvement sheet, to then plan and execute a corrective measure, and to measure its effectiveness over time.

- **Integration of CSR activities**

For several years, MCI Benelux has set-up a CSR (Corporate Social Responsibility) team. The CSR team carries out regular actions linked to ecological and charitable initiatives as well as the well-being at work. The CSR team's objectives are aligned with the company's EMAS objectives and are considered an integral part of the action plan and performance indicators.

## 7. Summary of available data

### 7.1 Core indicators – description

The core indicators focus on performance in key environmental areas, namely:

- Energy,
- Raw materials,
- Water,
- Waste,
- Land use with regard to biodiversity,
- Emissions.

Note:

- **Observation period**

As indicated previously, the observation period spans from **December 2022 until November 2023** (included), unless specified otherwise.

- **Moving into Arts 47**

MCI Benelux has been renting the premises on Arts 47 as of December 1, 2022. The staff moved into the premises as of the beginning of **January 2023**.

### 7.2 Basic indicators – application

Given the nature of MCI Benelux's activities, and in accordance with point 4 of the text of the standard, it is appropriate to provide a certain interpretation to the basic indicators, and to distinguish between measurable quantitative aspects and qualitative aspects.

## 7.2.1 Energy

### Initial remarks:

- **MCI Benelux is a tenant**

MCI Benelux is the tenant of its offices and other infrastructure (garage, storage). The building manager – Cofinimmo – is solely responsible and decision-maker for questions relating to the choice of energy supplier and type of energy (renewable or other sources).

Whilst we have an excellent working relationship with Cofinimmo, our influence on the choices of contractors or suppliers is only indirect.

- **MCI's energy policy**

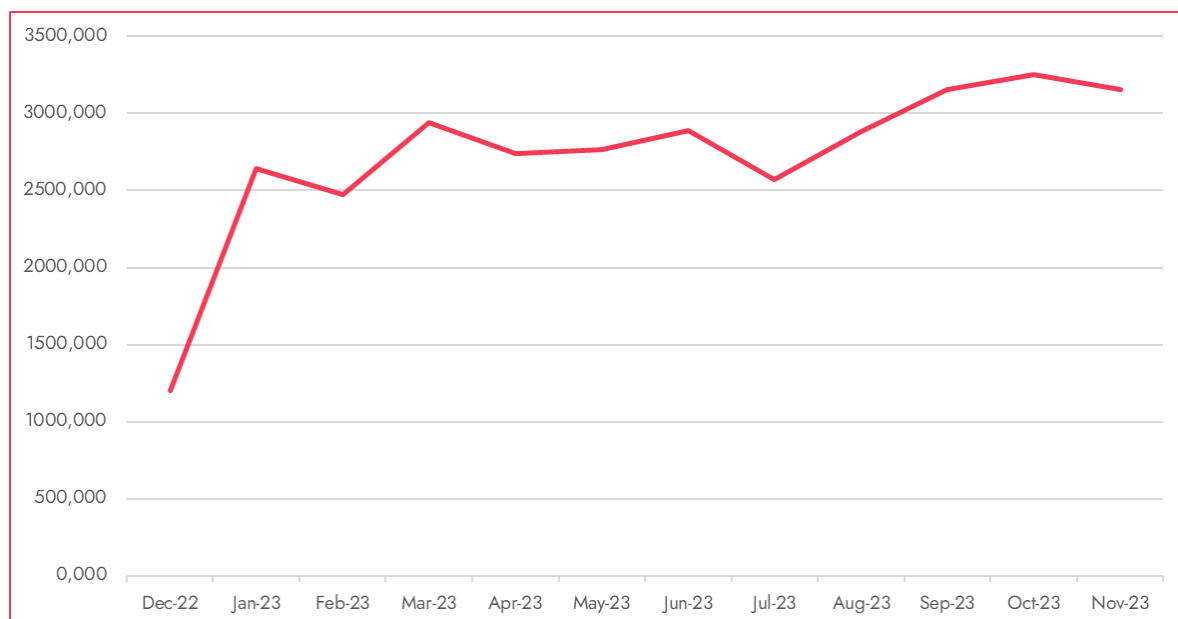
MCI Benelux has implemented – upon the effective entrance in the premises in January 2023 – an optimised energy saving policy. It involves limiting the use of heating, the use of low-consumption lighting systems, the purchase of low-consumption screens, the installation of motion detectors, etc. As a result, improving the overall performance of MCI Benelux from one year to the next will be challenging.

- **Premises occupancy rate**

One element also needs to be taken into account, which is that of the occupancy rate of the premises. MCI has a teleworking policy which encourages people to work remotely up to three days per week. Similarly, in the framework of our activities, people often have to travel abroad. Keeping count on the exact number of people in the building is impossible to calculate.

### Indicator:

Below is a graph presenting MCI Benelux' **electricity consumption in kWh** (both floors and both areas on each floor) on a monthly basis.



Note:

The low numbers for December 2022 are linked to the fact that the effective move to Arts 47 took place in January 2023. The level of occupancy in December 2022 was virtually null, as the premises were undergoing renovations and decorations.

Measurements:

During the current observation period (December 2022 to November 2023), the total electricity consumption is:

- 32 676 kWh / 12 months
- Individual consumption **per FTE** (based on 68.9 FTE): **474.25 kWh /12 months**

Objective	Description	Target
Electricity Consumption	Reduce number of electricity related incidents per year, such as turning off computer screens and meeting rooms screens.	2% reduction of electricity consumption (year-on-year)

### 7.2.2 Raw materials

The activities of MCI Benelux do not involve the consumption of raw materials strictly speaking.

### 7.2.3 Water

The water supplier (VIVAQUA) has delivered on 30 October 2023 the report below:

<b>FACTURE PÉRIODIQUE N° 704000124772 du 24/10/2023</b>		
Adresse de consommation: AV DES ARTS 47-49, 1000 BRUXELLES ETAGES		N° d'installation: 4000090997
<b>Période de consommation</b>	<b>21/10/2022 au 17/10/2023</b>	
<b>Consommation d'eau</b>	<b>1.220,00 m<sup>3</sup></b>	

This means that, on average, the whole of the building is consuming roughly 100 m<sup>3</sup> on annual basis – for all floors and tenants.

Note:

There is no individual water counter for MCI Benelux, and therefore, we will not want to fix any specific objective, as the water consumption will also depend on the behaviour (and number) of other companies and people in the building.



Measurements:

- As occupant of 2 floors out of 7 floors in Arts 47, we would consider that MCI's annual water consumption (of 2/7<sup>th</sup>) would be of around **348.57 cubic meters** on a 12 months basis.
- The individual annual consumption **per FTE** (based on 68.9 FTE): **5.06 m<sup>3</sup> / 12 months**

Objective	Description	Target
Water consumption	Carry out maintenance and check for leaks with building landlord Cofinimmo every quarter (+sustainable suppliers).	2% reduction of water consumption (year-on-year)

### 7.2.4 Waste

Most of the waste produced as part of the company's activities is essentially office waste (i.e.: paper, cardboard, stationery, etc.) and food waste (i.e.: coffee, tea, food scraps, etc.).

Waste is collected and treated by a specialised company (MCA), which provides a monthly report on the quantities collected for the whole building.

MCI's quantities of waste are therefore aggregated with those of the other occupants.

As a consequence no specific quantitative indicator can be fixed at the moment. Our objective will be to maintain current levels but also to uphold the regional (Brussels) legislation with maximum effectiveness, and to deal swiftly with any waste-related issue.

In 2024, we will discuss this point with Cofinimmo, and see whether MCI's waste quantities can be individually assessed, and how to set this into place.

Over the past 12 months, the global waste collection has been as follows:

Month	Total collected waste (kg)
Dec '22	1,341.00
Jan '23	2,831.00
Feb	1,836.00
March	1,566.50
Apr	1,693.80
May	2,023.50
June	1,696.00
July	2,616.00
Aug	1,928.70
Sept	2,208.20
Oct	2,623.70
Nov	1,913.20
<b>Total over 12 months</b>	<b>24,277.60</b>
<b>MCI Proportion (2/7)</b>	<b>6,936.46</b>

Measurements:

- As occupant of 2 floors out of 7 floors in Arts 47, we would consider that MCI's quantity of waste would be of around **6,936.46 kg** on a 12 months basis.
- The individual annual waste production **per FTE** (based on 68.9 FTE): **100.67 kg / 12 months**

More into detail, the following waste amounts (expressed in kg) have been observed:

Type of waste	Total in kg	MCI Proportion (2/7)
Paper	14.755,71	4.215,92
Cardboard	20.420,00	5.834,29
Residual waste	15.565,00	4.447,14
Plastic Waste	17,14	4,90
PMD	951,43	271,84
Glass	566,74	161,93
Wood	228,57	65,31
Building material	685,71	195,92
Metal	274,29	78,37
Vegetal	102,86	29,39
Bulk waste	171,43	48,98
<b>Dangerous waste</b>		
DEEE/AEEA**Electro	411,43	117,55

Objective	Description	Target
Waste production	Monitoring of global waste quantities	2% reduction of waste production (year-on-year)
Recycling	Monitor weekly that any waste is sorted in the correct four waste bins available per office floor.	5% reduction of recycling incidents

### 7.2.5 Land use (biodiversity)

Given the nature of MCI Benelux' activities, this indicator is not applicable.

## 7.2.6 Emissions

### CO<sub>2</sub> emissions from MCI's company cars

In general terms, MCI Benelux does not support, encourage or implement a company car-friendly policy. Rather to the contrary, out of a 68.9 FTE employees, only **4 company cars** are supported by the company. Only central MCI employees, with established professional need for a car do benefit from this advantage.

For the evaluation of the proportion of professional car transport Vs private car transport, we have considered that 75% of the transports are professional – as 75% of the petrol costs can be imputed to MCI Benelux, in accordance with Belgian tax legislation.

#### Measurements:

Car Ref	km per year	CO <sub>2</sub> Gr (WLTP)	Equivalent CO <sub>2</sub> emitted	Ratio (75%)	Total
Car 1 – Ms F.	8,373.6	109	912,722.4	0.75	684,541.8
Car 2 – Ms B.	13,568.0	109	1,478,912.0	0.75	1,109,184.0
Car 3 – Mr B.	12,270.0	127	1,558,290.0	0.75	1,168,717.5
Car 4 – Mr T.	6,894.0	99	682,506.0	0.75	511,879.5

The total CO<sub>2</sub> generated by the 4 company cars is: **3,476,572.8 kg**.

Objective	Description	Target
CO <sub>2</sub> emissions	CO <sub>2</sub> emissions related to company cars	Reduction of the number of company cars to 3 cars or better.

### CO<sub>2</sub> emissions from gas consumption

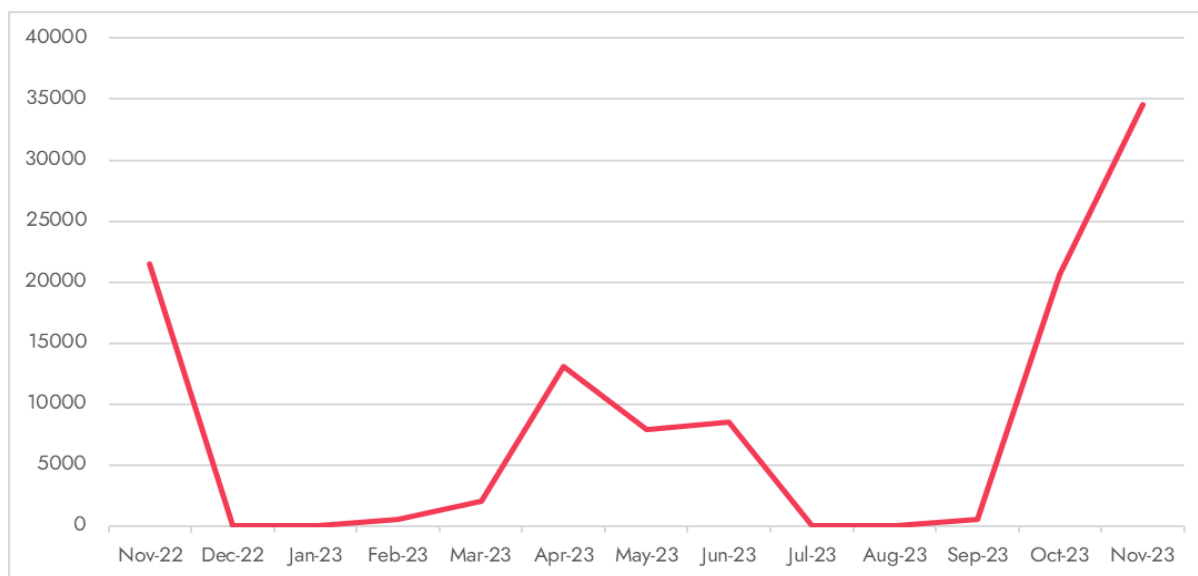
The gas consumption, linked to the heating of the premises, is common for all of the floors – and all of the tenants.

It is also to be noted, that MCI Benelux' staff only moved into Arts 47, as of January 2023. This probably explains the noticeably low consumption for the start of 2023.

MCI Benelux is implementing a clear heating policy, which foresees that the heating will only be used, if temperatures within our offices would drop below 19° C.

#### Measurements:

The overall gas consumption for the last 12 months (December 2022 to November 2023), for the whole of Arts 47 building is **109,401 KWh**.



The share of MCI Benelux is 2/7 (as we occupy 2 floors out of 7).

MCI Benelux' consumption in terms of gas is therefore established at **31,257.43 kWh**.

For the calculation of the effective CO<sub>2</sub> impact, we are using the "Calculateur Carbone" provided by the Walloon Agency for Air and Climate<sup>3</sup>.

According to the calculator, our CO<sub>2</sub> emissions related to the heating of our premises is **6,689.00 kg**

The total amount of CO<sub>2</sub> per EFT (68.9 EFTs) is therefore: **97.08 kg / 12 months**.

Objective	Description	Target
CO <sub>2</sub> emissions	CO <sub>2</sub> emissions related to gas consumption	2% reduction of waste production (year-on-year)

### **CO<sub>2</sub> emissions from air travel for MCI's staff**

As indicated previously, MCI Benelux is implementing the principle that virtual meetings are the standard way to communicate with remote stakeholders. Travelling is not forbidden as such, but is only authorised if its clear added-value can be demonstrated.

As of 2024, MCI Benelux will begin tracking additional indicators, such as the CO<sub>2</sub> impact of the missions executed by MCI's staff.

For the time being, members of staff have been using different platforms and booking/purchasing methods for buying airplane or train tickets.

For the future, the decision to monitor this indicator has been taken at mci group level. A unique platform (local or global) will be selected, which all MCI staff will be expected to use.

At the time of the release of this Environmental Statement, the decision has been confirmed by mci group's board. The platform still has to selected and tested, before being officially implemented.

<sup>3</sup> <https://calculateurs.awac.be/app/home>

Objective	Description	Target
CO2 emissions	CO2 emissions related to air travel	No specific target for the moment.

### **CO2 emissions from travels of event participants**

MCI Benelux provides event organisation services, which, due to the travel of participants, involves the emission of CO2, essentially linked to travels (plane, train, private car)

However, CO2 quantities for event-related travels remain difficult to quantify precisely due to the following reasons:

- Destination**  
 As a general rule, the destination is imposed by the client. The influence of MCI Benelux is very limited, and local at best – in the sense that a place can be recommended, but seldomly the country or city.
- The type of travel of the participants**  
 The choice of type of travel solution cannot be imposed on participants. Our role can only be limited to communicating recommendations and good practices aimed at encouraging participants to limit the environmental impact of their travels, especially for travels under 500 km, for which a train solution is proposed.
- The number of participants**  
 MCI Benelux organises events of varying sizes, some of which bring together several thousand participants. The exact calculation of the quantity of greenhouse gases therefore proves impossible to evaluate correctly – and also represents a considerable workload, which is not always (or even rarely) taken care of by the client.

A precise evaluation of the CO2 impact of event-related travels is therefore a complex matter.

On occasions, and with the agreement and support of our client, the effective calculation of the CO2 impact of events can be evaluated – with Trace or other tools – but it remains a labour-intensive operation, which cannot be operated for all events or circumstances.

Objective	Description	Target
CO2 emissions	CO2 emissions related to participant travels	No specific target for the moment.

## **7.3 Specific indicators**

### **7.3.1 Trainings in fire prevention and first aid**

Trainings for fire prevention and first aid have been organised in November 2023 for MCI Benelux employees.

The current number of trained collaborators ensures that MCI Benelux complies fully with the legal requirements. It also guarantees the presence of at least fire-prevention officers and first-aid officers at all times within MCI's premises.

Additional trainings will be organised in 2024, for those members of staff who could not take part in the trainings in November and for new members of staff. Update training sessions will also be organised for those certified in 2023.

The objective will be to have a "reserve" of at least 4 members of staff fully trained on a continuous basis.

#### Measurements:

At the moment MCI Benelux can count on:

- **7 certified fire-prevention officers**
- **8 certified first-aid officers**

Objective	Description	Target
Certified trainings	Organisation of trainings for fire prevention and first aid.	A permanent reserve of <b>at least 4 people</b> trained in fire prevention and first aid throughout the year.

### 7.3.2 CSR activities

As indicated in Chapter 6, MCI Benelux will want to integrate the Corporate Social Responsibility activities as an integral part of EMAS / ISO 14001.

CSR activities are central to MCI Benelux (and mci group). They are an integral part of the office life and materialise the core values of the company.

Measurements:

#	Action	Dates (from / to)	Goal	% of staff involved
4	<b>Shoebox</b>	Oct. to Dec. 2023	Items (sanitary products, food, office supplies, etc.) for homeless people <b>Beneficiary:</b> Les Samaritains <b>Total donation:</b> 92 boxes	92 boxes received ! target was 40 boxes...  85% of MCI Brussels (includes logos and BBE)
3	<b>Toy Collection</b>	Oct. to Dec. 2023	Gathering toys for disadvantaged children. <b>Beneficiary:</b> Arc en Ciel asbl <b>Total donation:</b> around 100 toys	Around 35% of all MCI Brussels' staff
2	<b>Compost</b>	September 2023 – ongoing	Reducing waste by collecting separately compost-friendly material	100%
1	<b>Mind over miles challenge</b>	2 to 31 May 2023	Sponsored walk <b>Beneficiary:</b> Maison d'Enfants <b>Total donation:</b> € 1,140.00	Around 30 active participants (20% of MCI Brussels' staff)  MCI Brussels finished 3 <sup>rd</sup> worldwide

Objective	Description	Target
CSR Actions	Organise at least four CSR actions over the year actively involving at least 50% of all company employees.	4 x actions/year involving 50% of all staff

**7.3.3 "Greening" our supplier chain**

Given the nature of its activities in the events field, MCI Benelux is required to rely on numerous subcontractors, such as:

- Hotels,
- Meeting, conference, lounge and exhibition rooms,
- Catering services,
- Transportation and limousine services,
- Transport services of material for events (stands, exhibitions, documents, etc.),
- Production, shipping and distribution of promotional materials,
- Reception and security staff,
- Decoration,
- Printing of various materials such as brochures, leaflets, signage, displays, etc.,
- Socio-cultural activities,
- Miscellaneous services.

The services of these subcontractors have a certain impact on the environment and/or fit perfectly into a sustainability approach, which, in addition to the environment, takes into account a desire for social inclusion and local economic development.

MCI Benelux has therefore taken the decision to include specific indicators as part of EMAS registration – which will fall under MCI's **ESG Supplier Tracker**. This tracker will demonstrate the following:

**1. Value creation**

Following on from the first specific indicator, the value creation indicator aims to quantify the financial weight of certified suppliers compared to non-certified suppliers. The desire of MCI Benelux is to increase the proportion both in number and in volume.

**2. The positive transformation of MCI Benelux' supplier base**

This indicator aims to measure the number of suppliers who themselves have sustainability or environmental certification – or a credible sustainability policy – compared to suppliers who do not. The objective is to achieve a positive change in the certified/non-certified proportion.

**3. Collaboration with inclusive suppliers and charities**

Despite the fact that MCI Benelux's activities remain highly dependent on the will of its clients, this indicator aims to strengthen the social dimension of MCI Benelux's activities. Our company demonstrates its desire to follow an ethical and sustainable work approach, with the support of all staff members and professional organisations such as the social secretariat.

Measurements:

At the time of the release of the Statement, MCI Benelux's Project Managers are performing an integral verification of all existing suppliers. Understandably enough, such a process does not happen overnight.

In the coming months, MCI will be releasing an updated Statement, which will clearly outline the compliant Vs the non-compliant suppliers, and confirm the targets expressed below. The implementation of this process will also provide a comprehensive set of data for previous years. The ESG Supplier Tracker should deliver a comprehensive view of all collaborations as of 2022.

Objective	Description	Target
Supplier Code of Conduct	Ensure 50% of all contracted suppliers across all procurement categories have signed the supplier code of conduct (ESG Supplier Tracker).	50% of Supplier Code of Business Conduct Signature
ESG Compliant Suppliers	Ensure 50% of all contracted suppliers across all procurement categories are ESG compliant suppliers (ESG Supplier Tracker).	50% ESG compliance across all suppliers
ESG Performance	Ensure a regular increase of EUR spent for compliant vs non-compliant suppliers (ESG Supplier Tracker).	5% increase of EUR spent on ESG Compliant Suppliers



### 7.3.4 The CO2 footprint of digital solutions

While Cloud-based solutions offer unparalleled efficiency for communications and data management, they come with a significant environmental cost. On a global scale, the amounts of data hosted in data centres are continuously increasing, while these data centres consume a substantial and continuous supply of energy –which for a great part are non-renewable at the moment.

While this issue is currently low on most organisations’ agenda, we believe it will soon be too big to ignore.

MCI Benelux believes that we should preventively seek to reduce our data-hosting, with as a result a lower environmental impact and lower costs for our activities, as an additional benefit.

“**Digital Clean-Up’s**” have been performed regularly by MCI Benelux in previous years. Our ambition in the coming years, is to turn this logical and healthy operation into a flagship indicator.

#### Measurements:

As of 2024, MCI will be monitoring the amount of “online” data, and provide an estimate for the corresponding carbon footprint.

The indicator will show the proportion of participating employees, the amount of data removed from the online platform and/or email, and the estimated savings in terms of CO2.

Objective	Description	Target
Digital Clean-Up	Sending emails, storing documents on the Cloud, etc. have a certain impact on the environment, due to the energy consumption they generate. “Digital Clean-Up” actions will be organised yearly.	To be defined and launched in 2024

## 8. Main legal provisions

A regulatory register has been created and is being continuously updated.

MCI Benelux is registered with the professional newsletters from Bruxelles-Environnement, which is the single most important player in the Brussels' region. Bruxelles-Environnement provides regular updates on the legislation as well as recommendations and best practices.

MCI Benelux is also in regular contact with **MCI Group's sustainability experts**, who are providing high-level policy guidance.

The main persons involved in sustainability best practices and certifications are:

- **Mr Vincent Gallego**  
Sustainability Officer – MCI Benelux SA  
[emas-brussels@wearemci.com](mailto:emas-brussels@wearemci.com)
- **Mr Emmanuel Andre**  
Group Health, Safety and Sustainability Director – mci group  
[emmanuel.andre@mci-group.com](mailto:emmanuel.andre@mci-group.com)
- **Ms Erica Fawer**  
Group Internal Communication Director – mci group  
[erica.fawer@mci-group.com](mailto:erica.fawer@mci-group.com)

MCI Benelux is also supported by MCI Paris and MCI Dubai, which both are ISO 20121 certified.

## 9. Declaration of validation